

BIG 12 FORUM CONSULTING

JUNE 28-29 RIA NOVOSTI INTERNATIONAL
MOSCOW MULTIMEDIA PRESS-CENTER



PROGRAM OF THE FORUM

JUNE, 28

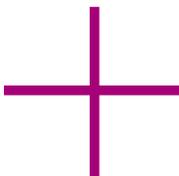
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BIG HALL / Plenary session

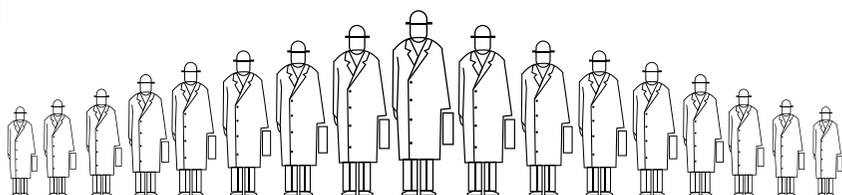
INSURANCE, COLLATERAL, MORTGAGE, DISPOSAL OF ASSETS. TRANSFER PRICING. ISSUES OF VALUATION

The gap between collateral valuation and market valuation of pledged assets. Peculiarities of valuations in time of disposal of assets in the form of tender procedures as well as enforcement proceeding. Division of responsibility in mortgage lending: who guarantees consistency of valuation? What are the risks of valuation for the purposes of transfer pricing? The role of a contract. Where is a compromise among clients, professional communities, supervisory bodies and consultants?

BUSINESS HALL



PRESS-CONFERENCE. SPECIAL PRESENTATIONS



PRESIDENT HALL / Sectional discussion

RISK MANAGEMENT

Risk management is not a new technique for the Russian companies. Today many firms implement complex risk management systems that are in line with the most up to date international solutions. How to maximize efficiency of investments and current transactions? What is the role of risk management in managing a company as well as managing a business value? What is the role of independent advisors and can one reflect risks in money terms? How to set up independent valuation of results achieved in risk management?

Saying that risk management is a process of managerial decision making that targets minimization of probability of negative events as well as potential losses as a result of the latter, is it possible to implement systemic valuation of such managerial decisions in money terms?

GLASS HALL / SECTIONAL DISCUSSION

PREMEDITATED (FRAUDULENT) BANKRUPTCY VS. CONTROLLED BANKRUPTCY. WHAT IS THE DIFFERENCE?

Defining signs of fraudulent bankruptcy. Analyzing solvency of debtors. Analysis of transactions in order to disclose non-market and unfavorable conditions. Due diligence and preliminary investigations. Market value of assets and liabilities "before" and "after".

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PLENARY SESSION

Managerial consulting market is one of the most dynamic segments of the Russian advisory market, although Russia itself ranks the lowest in terms of advisory market development. What is the reason behind the figures? Will Russian experts be capable of competition with international peers not only in Russia, but also on foreign markets? What are the Key Performance Indicators for advisors?

Defining a strategy and implementation of brand value management and goodwill value management systems for advisory firms.

Demand for managerial consulting services in Russia and recent trends of the market. Advantages of Russian and international advisory firms.

PRESIDENT HALL / Sectional discussion

PROCUREMENT OF CAPITAL. THE ROLE OF ADVISORS

Raising capital for a firm via stock markets: funds, attracted as a result of public emissions both held by large business and small & medium companies constitute one of the main source of finance for investment activity and in Europe are considered as a serious alternative to debt financing. Stocks and bonds on small IPOs and SPOs. What is the role of advisors in developing the mentioned mechanisms of attracting long and cheaper finance as opposed to more traditional credits and loans?

GLASS HALL / Sectional discussion

INFRASTRUCTURAL INDICATORS. IMPACT ON REAL ESTATE MARKET

The last GFCI rating positions Moscow on the 68th place among 75 existing world financial centers, which doesn't go in line neither with the scale of the Russian economy, nor with potential development of financial services in the country. How do various reflections of infrastructural development of Moscow: financial and banking, social and transport, - affect real estate market and its attractiveness? Is it informative to use actual or forecast data from infrastructural indexes (ratings) in building price trends meant to justify forecasted cash flows in valuations of investment projects? Would this be a reliable source of information?

Studies of potential development, clustered analysis on infrastructural potential on separate territories, issues related to subjective estimates.

BUSINESS HALL

SPECIAL PRESENTATIONS. BIG CONSULTING AWARDS

